

STAFFORD CRICKET CLUB



www.staffordcricketclub.co.uk

FIVE YEAR DEVELOPMENT PLAN



2019 - 2023

The Brian Westhead Pavilion, Riverway, Stafford, ST16 3WB

Introduction

Stafford Cricket Club was founded in 1864. After sharing facilities for many years with Stafford Hockey Club. The two clubs amalgamated, in 1965, to form Stafford Cricket and Hockey Club (SCHC), with the important objective of securing satisfactory facilities for both clubs in the long term.

SCHC is based at Riverway, approximately $\frac{3}{4}$ mile to the south of Stafford town centre. The club owns 12 acres of the land on a freehold basis on this site. Adjacent a further 6 acres of land is now owned by Stafford Borough Council via a section 106 agreement. This adjacent land saw the development of a new stadium built for Stafford Town FC. The land on all 18 acres is purely used for sporting pastimes, including Cricket, Hockey, Football and Rugby.

In 1999 the Club was awarded a £200K grant towards a new pavilion, which was completed in the millennium year. The 'Brian Westhead' pavilion has 6 changing rooms, a members' lounge and a function room with a licensed bar for members and guests, The function room is also available for event hire to the public.

The 12 acres that SCHC own, is now occupied primarily by two cricket fields, with a large slice of land by the river and a considerable amount of land next to the pavilion, currently unused. The hockey section rarely use the playing facilities due to their 'all weather pitch' requirements. In the winter the cricket outfield is used for rugby.



Stafford Cricket Club

The Stafford Cricket Club is an amateur cricket club and is run by an elected group of volunteers, collectively known as the Cricket Committee.

The club along with its shared facilities has access to two cricket fields,

1. 'Main Square' - having a professionally maintained square, consisting of 15 grass strips
2. 'The Astro' - having an all-weather artificial cricket strip.

The club also has two training nets, both with all-weather artificial cricket strips.

Competitive cricket available to all club playing members, is made up of the following -

- Senior Cricket Saturday teams playing in the North Staffs and South Cheshire League
- Senior Cricket Sunday team(s) playing in the Lichfield & District Cricket League
- Junior Cricket Weekday teams playing in the South Moorlands Junior Cricket League
- Junior Cricket Saturday team(s) playing in the South Moorlands Junior Cricket League
- Junior Cricket Sunday team(s) playing in the Kidsgrove & District Junior Cricket League
- Womens' Cricket team(s) entered in the ECB Women's Softball Cricket Festival

Stafford Cricket Club is also proud to be an approved ECB All Stars Cricket centre, offering an introduction to softball cricket for all girls and boys aged 5-8 years.

Mission Statement

To provide the local communities, through our facilities and an open and safe environment. The opportunity for all, regardless of age, gender, ability or disabilities to play and enjoy both competitive and recreational cricket.

To promote and ensure that the game of cricket is always played in the true spirit of the game.

Development Plan

Stafford Cricket Club has produced this 'Five Year Development Plan' to help the Cricket Committee, set and focus on short to long term objectives, whilst still maintaining the necessary day to day running's of the club.

At the end of each year, the Cricket Committee will review and record the progress made in that calendar year.

Review of progress results will be recorded in Appendix Table 1.

Any amendments made to objectives will be recorded in Appendix Table 2.

Cricket Club Structure (for season 2019)

Club President – Peter Smith

Cricket Committee		Sub Committee	
Chairman	Guy Seaton	Junior Coordinator	Rachel Williams
Secretary	Iain Atherton	*Junior Welfare Officer	Cathy Hordern
Treasurer	Kieran Duggal	U16 Team Manager	Richard Hopkins
Team Secretary	Gary Fulton	U14 Team Manager	Ethan Sherriff
1 st XI Team Captain	Robert James	U13 Team Manager	Richard Bell
2 nd XI Team Captain	Terry Jones	U12 Team Manager	Cathy Hordern
3 rd XI Team Captain	Anthony Prinold	U10 Team Manager	Dhiraj Kumar
4 th XI Team Captain	Michael Doran	U10B Team Manager	Elizabeth Ekanayake
Sunday XI Team Captain	Ethan Sherriff	U8 Team Manager	Ajeet Gill
Junior Coordinator	Rachel Williams	*Junior Coaches	Matthew Jefferson
*Club Welfare Officer	Michael Doran		Robert James
Co-opted members	Peter Smith		Trevor Stewart
	Chris Emery	(*First Aiders)	Michael Doran
	Trevor Stewart		
	Ian Young		
	Ashley Lunn		
Other Club Officials		ECB All Stars Programme	
Head Groundsman	Jerry Young	Administrator	Trevor Stewart
Website Administrator	Chris Emery	Activators	Iain Atherton
Divisional Representative	Peter Smith		Ajeet Gill

Development Objectives

• Club & Ground Facilities (CGF):

REF	OBJECTIVE	TARGET	RESPONSIBILITY
CGF-01	Employ a new Groundsman	2019	Cricket Committee
CGF-02	Refurbishing of existing training nets	2019	Cricket Committee
CGF-03	Refurbish slip catching cradle	2019	Pete Smith
CGF-04	Update safeguarding documentation	2019	Welfare Officers
CGF-05	Revalidation of ECB Clubmark accreditation	2019	Cricket Committee Coaches
CGF-06	Research and purchase lifesaving AED (Defibrillator), via a club fundraising event	2020	Coaches/First Aiders
CGF-07	Build £500K 2G Hockey Pitch after obtaining funds. This will mean the re-location of the 'The Astro' pitch and construction of a small second square	2021	All
CGF-08	Be a pilot club for cameras and scoring software project	2022	All
CGF-09	Complete security fencing and screening to perimeter	2022	All
CGF-10	Build small pavilion and new score box to suit second square	2022	Cricket Committee
CGF-11	Installation of artificial strip to main square and/or add further grass strips to accommodate team growth	2023	Cricket Committee
CGF-12	Level outfield in places	2023	Cricket Committee

● **Senior Cricket (SC):**

REF	OBJECTIVE	TARGET	RESPONSIBILITY
SC-01	Endeavour to go up to 5 Saturday teams from 4	2020	Cricket Committee, Coaches & Sub Committee
SC-02	Endeavour to go up to 2 Sunday teams from 1	2020	Cricket Committee, Coaches & Sub Committee
SC-03	Be prepared if midweek T20 takes off again for mid-ability players	2020	Cricket Committee
SC-04	For 1 st and 2 nd XI Saturday teams to gain respective promotions and ensure the standard improves	2021	Cricket Committee
SC-05	For 3 rd and 4 th XI team players to continue enjoying their standard of cricket	ongoing	Cricket Committee
SC-06	Continue to build development pathway for junior players into senior cricket	ongoing	Cricket Committee, Coaches & Sub Committee

● **Junior Cricket (JC):**

REF	OBJECTIVE	TARGET	RESPONSIBILITY
JC-01	To facilitate and ensure that a development pathway continues to allow junior members, the opportunity to participate in club senior cricket	Yearly	Coaches, Cricket Committee & Sub Committee
JC-02	To increase the number of volunteers at Junior level, by continually encouraging parents to become more involved in the club	Yearly	Sub Committee & Coaches
JC-03	To form a fundraising committee to help organise and implement fundraising events	2019	Sub Committee
JC-04	To form a development committee to help develop and strengthen links with local schools and communities	2021	Sub Committee
JC-05	To increase junior membership, through developing and strengthening links with local schools and communities, for potential growth from the current 7 junior teams to 10 junior teams	2023	All
JC-06			

● **Women/Girls' Cricket (WC):**

REF	OBJECTIVE	TARGET	RESPONSIBILITY
C-01	To continue and encourage the development of girls at Junior level cricket	Yearly	Sub Committee & Coaches
C-02	To recruit and enter a women's team in the ECB Women's Softball Festivals	2019	Sub Committee & Cricket Committee
C-03	To encourage and build on the number of Women getting involved in playing softball cricket. Leading to entering more teams	2020	All
C-04	To encourage and build on the number of Girls getting involved in playing competition cricket. Leading to create full girls cricket team	2023	Coaches & Sub Committee
C-05			
C-06			

● **Coaching (C):**

REF	OBJECTIVE	TARGET	RESPONSIBILITY
WC-01	Increase the number of Level 2 coaches, by encouraging and supporting identified parents and players to attend coaching courses	Yearly	Coaches, Cricket Committee & Sub Committee
WC-02	Increase the number of Coach Support Workers, by encouraging and supporting parents and players to attend coaching courses	Yearly	Coaches, Cricket Committee & Sub Committee
WC-03	Create and implement a formatted sessional training program, aimed at increasing enjoyment and participation for all Junior Members	2019	Coaches
WC-04	To review and acquire the necessary training equipment needed to help implement continued skills development for all cricket members	2020	Coaches
WC-05	To have 5 Level 2 Coaches and 5 Coach Support Workers within the club	2023	Coaches, Sub Committee & Cricket Committee
WC-06			

• **Appendix Table 1. Progress Review:**

REF	COMMENT	STATUS

• **Appendix Table 2. - Changes:**

REF	SUMMARY OF CHANGES	DATE